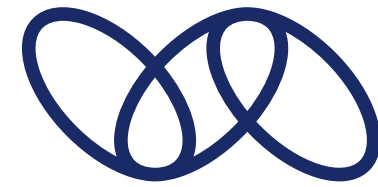


# Our mission Our story



**Vision Australia**

Blindness. Low Vision. Opportunity.



## Vision Australia

**This is our story. It's the story of who we are, where we are going and how we will get there.**

Above all it's a story of change. Change that we've embraced throughout our 150 year history and will continue to embrace as we move into an exciting future.

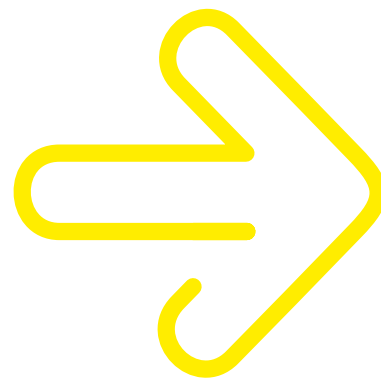
A future where our clients have the opportunity like never before to live the life they choose.



**Vision Australia's mission is to support people who are blind or have low vision to live the life they choose.**



**Together we're  
on a path of  
transformation**



# Guided by the needs of our clients

Our future lies in a lifetime of support that has a measurable positive impact in four key areas important to our clients.

Each of these areas is inseparably linked – our clients can achieve great outcomes with our help.



## Education

Access to lifelong learning for people who are blind or have low vision so they can strive for the same or better educational outcomes as their sighted peers.



## Employment

People who are blind or have low vision independently seek and gain employment and develop their careers, participating equally with their sighted peers in the workplace.

## Independence

People who are blind or have low vision have choices about how they live their lives. They face no barriers to being full and independent participants within their communities.



## Social Inclusion

Advocating for people who are blind or have low vision so they can choose to have meaningful and active participation in society.

# Made real by the actions of our people



## Our teams live by Vision Australia's values

### Person Centred

We recognise and build on clients' strengths, with clients in control and at the centre of everything we do.



### Collaborative

Everyone works together with our clients, their families and the community to deliver a measurable and positive difference to people who are blind or have low vision.



### Accountable

We deliver on our promises and hold ourselves responsible for what we do and don't do.



### Commercially focused

We maintain high standards of financial accountability and performance in a competitive environment.



### Agile

We rapidly adapt to individual client needs and to our changing environment.







## Summed up in a promise to our clients

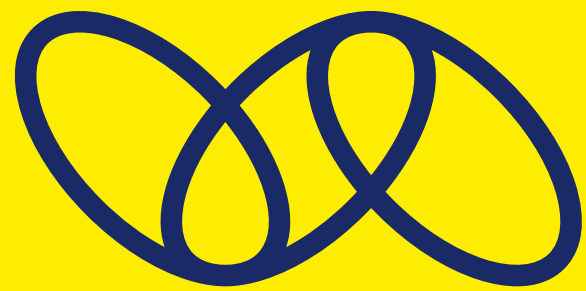
At Vision Australia, we recognise that everyone with low or no vision has an individual story and a unique set of goals and ambitions, so we'll never take a one-size-fits-all approach with you – our client. We approach each and every step of your journey with an open mind, flexibility and a legacy of specialist knowledge and understanding.

We create and design services with you and for you. Created so you can get the education and work you want, and protect your rights as a citizen. You have the right to enjoy a sense of purpose, and experience all that life has to offer.

As an economically responsible organisation, we have the commercial acumen required to secure our future, so we can continue to provide you, and those close to you with the services you want; functional services, technology, advocacy and family support at every stage of your life.

Our relationship covers your entire journey and we'll guide you along the way. From your big milestones to the small moments, we're with you to offer and provide the right tools, experience and services that support you to live the life you seek. A life led by choices, where you're in control.

As we move into this new era, with clients the focus of every decision we make, we're ensuring that your future is one filled with opportunity. We'll link what you need today with your goals of tomorrow, and actively keep these ambitions front and centre. You have the right to lead the life you want, and we're here to help you get there – every step of the way.



**Vision  
Australia**

## 'Link' helps us tell our story

'Link', our identifying symbol, represents the connection we have to our clients, our workforce, donors, volunteers and the community.

Link tells the story of how we put our clients at the centre of everything we do. How we work with our clients to deliver services, and work collaboratively with other organisations to help clients with complex needs.

It's how we bring together our paid and voluntary workforce, with the generosity of our donors, in a way that enriches the services we offer.

Link comes to life in so many ways for an organisation like ours that seeks to make a measurable difference to the lives of people who are blind or have low vision.





**Vision Australia**

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